

# INDEPENDENT BOTTLED WATER COMPANY OF THE YEAR

SilicaWaters

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Bottled water company, SilicaWaters, is on a mission to clean up our bodies from a harmful and ubiquitous metal we may not know anything about. The London-based business was inspired to follow the science of peer-reviewed UK research that exposed the risk of an attack on our health and mental faculties through neurotoxic metal: aluminium. Few consumers were even aware that this metal is regularly used in salt form as an additive and can be found in a myriad of commonplace products, being unwittingly absorbed into our bodies on a daily basis. These include medications, cosmetics, processed food, tap water, as an adjuvant in vaccinations and even the air that we breathe — its omnipresence is precisely why SilicaWaters was founded.

Over 30 years' of university-based research was undertaken to establish a method through which the toxic aluminium can be safely eliminated. Simply by drinking mineral water naturally infused with soluble silica – the perfect description of SilicaWaters – the dangerous metal can be removed in a non-invasive way. Clinical trials demonstrated how the silica in their bottled water has the power to capture aluminium particles in the brain and go on to remove its toxicity harmlessly in urine. As well as this, silicon has long been accepted as a booster for body collagen which generates softer skin, suppler joints, stronger bones, nails and hair that results in an increased appearance of youthfulness. The water on offer at SilicaWaters is naturally vegan, vegetarian, gluten- and nut-free, on top of being free from any sugars, sweeteners, flavourings or preservatives and is certified halal.

The judging panel was particularly impressed by the philanthropic approach taken at SilicaWaters, who are genuinely trying to achieve something positive for their consumers through the product. The introduction of the aluminium additive on an industrial scale coincided remarkably with the modern-day explosion of Alzheimer's and autism and this has been directly tackled by the development of the bottled water on offer. As well as the obviously beneficial properties of drinking SilicaWaters, the company is dedicated to making a difference to individuals already suffering from these types of issues in their lives. As a certified not-for-profit social enterprise, the business offers discounts to families impacted by neurological disorders.

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**AS A CERTIFIED NOT-FOR-PROFIT SOCIAL ENTERPRISE, THE BUSINESS OFFERS DISCOUNTS TO FAMILIES IMPACTED BY NEUROLOGICAL DISORDERS.**

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